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A Maven's World Lifestyle Brand Presents the 5th Annual Women's New Year Empowerment Conference and Brunch

Engaging and Inspiring Women of Today

BOSTON, MA - A Maven's World Lifestyle Brand, founded by radio host, business entrepreneur, and style maven **Anna Foster**, presents the 5th Annual Women's New Year Empowerment Conference and Brunch. Themed *"Year of the Ask,"* the event will be held on Saturday, January 7, 2017, from 9:00 a.m. to 2:00 p.m., at Lombardo's, located at 6 Billings Street, Randolph, MA. The conference will include leadership-focused breakout sessions and panel discussions led by women in the Boston business community. The brunch will feature keynote speaker Gerri Mason Hall, Sodexo Senior VP and Chief Human Resources Officer, and guest speaker Denise Kaigler, Founder and Principal of MDK Brand Management, LLC. Janelle Woods McNish, Mrs. Massachusetts 2013 and Mrs. Massachusetts USA Universal 2015, will serve as the event host and emcee.

"My goal during our '*Year of the Ask*' conference and brunch is to empower and inspire women by providing a platform for networking, connecting, learning and growing," said **Anna Foster**, Founder and CEO, **A Maven's World Lifestyle Brand**. "Every attendee will benefit professionally and personally as they learn valuable skills that can be applied in today's business world."

More than 200 women will gather to learn how to change personally and professionally in 2017 to have the life they desire. Five breakout sessions will be facilitated by inspirational women leaders. The sessions include: *Transformation Leadership; Earning Millions Through Government Certification and Contracting; the Power of Non-profits Today; The Art of Selling and Motivational Interviewing; and The Art of Listening.*

Kaigler said: "Founding and managing my business after a 25-year career in corporate has been rewarding and empowering, thanks in large part to support I've received from a caring network of women. Whether or not you own a business, it's so important for women to take advantage of opportunities to connect, learn and share with each other and this women's conference is that perfect opportunity."

Sponsors for the conference include Baxalta, KIND Snacks, MDK Brand Management, and Miss Jessie's. To learn more about the conference, please visit: <u>https://maven5thannualbrunchandconference.eventbrite.com</u> or <u>www.amavensworld.com</u>. Tickets are \$80 for general admission, \$125 for VIP, \$600 for five reserved VIP seats, and \$1,200 for 10 reserved VIP seats. For vendor, group tickets, and sponsorship information, please contact <u>info@amavensworld.com</u>.

A Maven's World Lifestyle Brand was established in 2010 by Anna Foster, founder and chief executive officer. A Maven's World Lifestyle Brand consists of products, events, and services that evoke an emotional lifestyle connection among individuals. The company motivates, inspires, and guides individuals to improve their own lifestyle personally, professionally, and socially.